Examining New Geographies of the Collective Agency of the Self-Employed and Home-Based Businesses

ERC WORKANDHOME Working Paper 5

Victoria Price and Darja Reuschke (University of Southampton)

This report was originally produced in 2017 and then later published as a working paper in the above series, in May 2020. The results and content are current as of the date of original publication, 21st December 2017. The research undertaken for this report was funded by the WORKANDHOME project, a European Research Council Starting Grant awarded to Dr Darja Reuschke from the University of Southampton (ERC-StG-2014 639403).

2017

Examining new geographies of the collective agency of the self-employed and home-based businesses.

Victoria Price & Darja Reuschke
University of Southampton
21/12/2017

Table of Contents

1.	Introduction	3
2.	Literature Summary & Research Gap	4
	Organizations	
	Cross National Partnerships	
5.	Membership Data and Characteristics of the Self-Employed	15
6.	Spotlight: Key Ideas and Case Studies	17
7.	Further Research	18
8.	Appendix A: Method Note	19
9.	Appendix B: Literature & Resources	20

1. Introduction

This report is designed to introduce and inform further research into the organization and agency of the self-employed and, more specifically, home-based businesses. There is a multitude of organizational and associative structures that are responsible for organizing the self-employed across Europe, from federations and confederations, to trade unions and professional associations. The form this representation takes can be influenced by many factors: cultural, industrial and legal. In many countries, the self-employed can today join certain trade unions that also organise employees: this is especially the case in sectoral unions such as craft and trade, journalism, music and transport, where self-employment is readily becoming the norm, not the exception. In some cases, the union may have specifically designated membership categories for 'non-employees' (which may or may not include the solo self-employed) and in others, the self-employed may be included in collective bargaining even if the union has no specific provision for their economic status. Many unions however may, by choice or by national law, be unable to accept self-employed members.

A variety of trade or professional associations represent both employees and the self-employed in specific sectors. In addition to the unions, there are, in many European countries, organizations like the FSB (Federation for Small Businesses) in the United Kingdom, representing small to medium sized enterprises (SME's) on national and regional levels. However, there are also an increasing number of newer organizations concerned with the solo self-employed, micro-entrepreneurs and/or freelancers, on both a sectoral and intersectoral level. Such organizations have received very limited attention in the academic literature. The following report and associated appendices include details of these newer, lesser known organizations across the EU, as these provide an opportunity for unique and novel research.

The report begins by identifying and collating relevant bodies of academic literature and presenting a detailed overview of the organizations within the EU currently organizing the self-employed, by country. The report also covers some of the cross-national partnerships which exist for the self-employed within the EU. We present membership data from two professional associations for the self-employed, comparing the characteristics of the members of these organizations with the characteristics of the self-employed within the general working population. The report ends with a spotlight on key topics drawn from the research conducted thus far and reflects on future areas of research. Extensive searches within both the academic and 'grey' literature were carried out in the process of preparing this report and relevant literature, websites and other resources can be found in Appendix B and within footnotes throughout the document. A method note for the collection of the meta-data presented here can be found in Appendix A.

2. Literature Summary & Research Gap

A comprehensive search of the academic literature was carried out to compile a list of journal articles, book chapters and conference papers on the topic of organization of the selfemployed. Whilst changes to union membership, traditional union renewal and decline have been covered extensively in the literature, discussions surrounding the organization and representation of the self-employed are more limited (Apitzsch et al., 2016). However, several authors have identified the 'missing link' of entrepreneurs and the self-employed in contemporary studies of labour organization (Barreiro and Ravix, 2008), and there is a literature covering the inclusion and exclusion of the self-employed within traditional employee trade unions (McCrystal, 2014; Webster and Bischoff, 2011; Pernicka, 2006). Coverage of the new organizations and associations which cater to and represent the selfemployed, however, is modest (Pernicka and Reichel, 2014). Furthermore, what can be defined as the "organization of the self-employed" varies according to different definitions of self-employment within the literature – i.e. some articles refer to the solo self-employed (Apitzsch et al., 2016), some to freelancers (Osnowitz, 2007; Saundry et al., 2007; Saundry et al., 2012) and some more generally to entrepreneurs and micro-businesses (Bianchi, 2007). Therefore, the use of the term self-employed often becomes interchangeable among these definitions. Although very little has been written on the organization/collective agency of the solo self-employed, or home-based-businesses (HBBs), there is relevant literature pertaining to other non-standard employment forms that have concerns which are similar to the above groups, or whose status overlaps with the general 'self-employed' group (Cella, 2012). Many issues with organizing the self-employed mirror that of other non-standard categories of employment within the context of the 'gig economy'1, and are more extensively covered in the academic literature (Hennekam and Bennett, 2017; Durazzi, 2017; Donini et al., 2017). Therefore, the literature search conducted here was expanded to include other relevant literatures, and references can be found grouped accordingly in Appendix B.

There are several studies on the unionization of the dependent self-employed and franchises (Haiven, 2006) - both groups exist in a grey area in relation to labour law protection and trade unions — which have been studied with particular interest, given the considerable rise in numbers of individuals falling into these categories and the increased use of so-called 'bogus-self-employment' by employers to cut staffing costs (Navajas-Romero et al., 2017). There is also literature that looks at the organization of contingent, atypical or non-standard workers more broadly, which provides insight into changes to union membership and structure and attempted union renewal through the inclusion of non-standard members (Holst et al., 2008; Heery, 2009; Signoretti and Puligano, 2016; Haake, 2017). The organization of precarious workers has also received more academic attention and although not always referring directly to self-employment, is highly relevant, particularly in the case of solo self-employment, which

^{1 &}quot;The gig economy involves the exchange of labour for money between individuals or companies via digital platforms that actively facilitate matching between providers and customers, on a short-term and payment by task basis." (Lepanjuuri et al., 2018)

is often considered to be precarious work and agency poor (Hardy, 2017 Hyman and Gumbrell-McCormick, 2017; Martinez Lucio et al., 2017). Finally, there is a small body of literature covering homeworkers and collective action (Bergan, 2009). However, this literature focuses on traditional 'homeworkers' (Eaton & Dagg, 2004) – low skilled workers mostly in manufacturing industries such as textiles (some employed, some self-employed), rather than highly skilled professionals who work from home. None-the-less, many of the solo self-employed in European countries fall into the category of homeworkers (Eurostat, 2017), and the literature on homeworking targets some issues which might also be experienced by this group. However, there is a clear research gap, as no study we could identify to date has focused on the home dimension of solo self-employment in relation to organization, representation and collective action.

The vast majority of literature identified in this search has been drawn from economics and industrial relations journals, with few studies coming from economic geography or regional science. However, considerations of structure and agency (both worker and collective), within labour geographies (Plummer and Sheppard, 2006) could provide a novel theoretical lens with which to look at unionisation and collective action of the self-employed both regionally and cross-nationally, within many organizational forms and 'spaces' such as professional associations, cooperatives and online networks (Castree, 2007; Coe, 2013; Warren, 2014; Hastings, 2016). Further interdisciplinary research could also provide the crucial, and thus far missing, link between the geographies of collective agency and the actions of the self-employed within the context of the home.

3. Organizations

Below is a list of large-scale organizations specifically supporting the self-employed across the EU. In some countries there are 100s of small, local organizations and cooperatives carrying out similar activities on lesser scales. Many of these exist under an umbrella federation or organization which provides support to these local branches or independent interest groups. The organizations included here operate on either a national or regional scale and are inter-sectoral. Most organizations have a membership fee (with different levels) and offer many services in addition to lobbying and/or collective bargaining, such as legal advice, insurance and other benefits that the self-employed cannot otherwise access.²

Country	Organization	Acronym	Additional Comments	Website
Finland	Suomen Yrittäjät	SY	The Federation of Finnish Enterprises, representing all sizes and sectors. However as of 2009 34% of members were self-employed workers with no employees.	https://www.yrittajat.fi/
	Yrittäjänaisten Keskusliitto	YK	The Central Association of Women Entrepreneurs has been looking after the interests of female entrepreneurs since 1947. It acts as an umbrella company for more than 100 local organizations across the country.	http://www.yrittajanaiset.fi/
Sweden	Företagarförbundet	FF	The Swedish Association of Free Entrepreneurs is the only major organization in Sweden	https://www.ff.se/

² Please see https://www.eurofound.europa.eu/observatories/eurwork/comparative-information/self-employed-workers-industrial-relations-and-working-conditions for information on the organization of the self-employed across Europe, and links to country specific data.

			representing wholly small enterprises, members must be micro-businesses (o-9 employees).	
United Kingdom	The Association of Independent Professionals and the Self-Employed	IPSE	Membership of 68,000, not-for-profit, owned and run by the members with different membership levels. The IPSE is the largest membership body supporting contractors, independent professionals and freelancers in the UK. Involved in government lobbying; formed in May 1999 to oppose the original IR35 proposals.	https://www.ipse.co.uk/
	Federation of Small Businesses	FSB	Formed in 1974 as the National Federation of Self-Employed; protects and furthers the interest of members who must be self-employed or directing businesses with less than 250 employees.	http://www.fsb.org.uk
Germany	Verband der Gründer und Selbständigen e.V.	VGSD	Organization giving voice to the self-employed and founders of companies in Germany, focus on law.	https://www.vgsd.de
Italy	Associazione Consulenti Terziario Avanzato	АСТА	First professional association to give a voice to Italian Independent Professionals – i.e. creative, scientific and technical industries.	www.actainrete.it

Belgium	Hoge Raad voor Zelfstandigen en de KMO	HRZKMO	The Supreme Council is a government consultation platform for self-employed and SMEs. As a consultative forum, the Supreme Council groups around 170 recognized professional and inter-professional organizations. Those listed below are all members of the HRZKMO.	www.hrzkmo.fgov.be/
	Federation of Independent Professionals	FEDIPRO vzw	Focuses on the ipros or independent professionals in Belgium.	www.fedipro.be
	Organization for the Self-Employed and SMEs	UNIZO	The Flemish Organization for the Independent Worker has no party political affiliation but Christian roots. Belgium, specifically Flanders, has a long tradition of self-employed people and small or medium-sized enterprises. Established more than 100 years ago, UNIZO is the largest Flemish organization for self-employed entrepreneurs and champions the interests of these entrepreneurs. Has a division for the 'free' professions.	www.unizo.be
	Fédération Nationale des	UCM	The National Federation of Middle Classes' Unions is the French speaking counterpart of	http://www.ucm.be

Unions des Classes Moyennes	UNIZO, also with a specific division for free professions. Membership micro-entrepreneur based.	
Other(s) -	The following are the other organizations which hold a seat in the HRZKMO, more information can be found on their websites: Neutral Syndicate of Self-Employed (Neutraal Syndicaat voor Zelfstandigen/Syndicat Neutre pour Indépendants, NSZ/SNI) Liberal Federation of Self-Employed (Liberaal Verbond voor Zelfstandigen, LVZ) Committee of Free and Intellectual Professions (Comité des Professions Libérales et Intellectuelles, CPLI), which together with the Committee of Self-Employed and SME (Comité des Indépendants et des PME, CIPME) forms the Union of Independants and SMEs (Syndicat des Indépendants et des PME, SDI/SDZ). General Middle Classes Federation (Algemeen Middenstandsverbond, AMV)	www.nsz.be http://www.sninet.be/fr https://lvz.be/ http://www.sdi.be/

Netherlands	Platform Zelfstandige Ondernemers FNV Zelfstandigen	PZO	The Platform of the Self-Employed Entrepreneurship Association (PZO-ZZP) has been in existence since 2002. FNV Self-employed is an autonomous association, part of the FNV (Dutch Trade Union Federation). FNV is governed by a member's council and FNV Self-employed has their own elected representative within this. They are involved in Johnwing at the Hague provide logal.	https://fnvzzp.nl
_			involved in lobbying at the Hague, provide legal assistance, training and discounted insurance for members. In 2007 there were 25,000 self-employed members across the FNV; they are the fasted growing membership group.	
France	Fédération des Auto- Entrepreneurs	FEDAE	Auto-entrepreneurs or micro-entrepreneurs is a specific legal status in France (introduced in Jan 2009), where a sole trader wishes to run a business under the MICRO-BIC/BNC tax regimes. Subsequently, in the March of 2009, the Federation of Auto-Entrepreneurs was set up, to gather, defend, raise awareness and provide support and recognition to individuals falling into this category.	www.federation-auto-entrepreneur.fr
	Syndicat des Consultants	SYCFI	SYCFI is a trade union for professional trainers, coaches and consultants which work on a	www.sycfi.org

	Formateurs Indépendants		freelance/independent basis. They aim to carry out both traditional unionization, instil a code of ethics and create better working conditions for their members.	
Romania	Asociatia Freelancerilor	AF	A non-profit organization promoting the interests of freelancers in Romania, established in 2013. Provides benefits, lobbying, events and networking for members.	http://www.asociatiafreelancerilor.ro/
Poland	Stowarzyszenie Samozatrudnieni	-	The Self-Employed Association for Poland was established in 2013 and works to improve the socio-economic situation of both the self-employed and Ipros (freelancers).	www.samozatrudnieni.org
Croatia	Croatian Independent Professionals Association	CIPA	2350 members, with over 70% in the creative sector. Detailed data on members has been provided below. Aims to create, promote and sustain a healthy eco-systems for all independent professionals working in Croatia. Particular emphasis on holding coworking events and supporting spaces.	www.hdnp.hr
Spain	Unión de Profesionales y Trabajadores Autónomos	UPTA	The Union of Professionals and Self-employed workers is the largest of the three Spanish organizations listed here, which all regularly work together on issues of policy. It is a confederation, with a trade union structure,	www.upta.es

			supporting territorial and sectoral organizations in Spain which associate self-employed workers, and micro-entrepreneurs.	
	Federación Española de Autónomos	CEAT	Spanish Autonomous Federation is a professional organization of federative and inter-sectoral nature, incorporating organizations across Spain and sectors/communities, defending the rights of autonomous workers.	http://www.ceat.org.es/
	Asociación de Trabajadores Autónomos	АТА	The National Federation of Associations of Employers and Autonomous Workers was constituted in 1997, supporting independent organizations for freelancers in territories across Spain.	http://www.ata.es/
Denmark	Håndværksrådet	HVR	Represents businesses up to 49 employees, and the most significant association for the self-employed without employees in Denmark. Members can be found on the website (in Danish), the majority are small one man or family craft businesses.	https://smedenmark.dk/
Hungary	Kereskedők és Vendéglátók Országos	KISOSZ	The National Federation of Traders and Caterers represents micro-enterprises in the retail trade and hospitality sectors. Its members include	http://www.kisosz.hu/

	Érdekképviseleti Szövetsége		approximately 10% of the Hungarian self- employed and 20% of small shopkeepers.	
	Ipartestületek Országos Szövetsége	IPOSZ	The National Federation of Craftsmen Boards represents 100,000 SMEs in Hungary, therefore the largest association of Hungarian SMEs.	http://www.iposz.hu/
Bulgaria	Home Based Workers Association	НВWA	Registered in 2002, HBWA participates in a variety of organizing, advocacy and educational activities, with 42,000 members. Worked for two years with HBW organizations in other countries to create an international network of home-based workers.	http://www.wiego.org/wiego/association-home-based-workers-bulgaria-ahbw

4. Cross National Partnerships

4.1 The European Forum of Independent Professionals

Many of the organizations introduced in this report belong to a not-for-for profit organization called the European Forum for Independent Professionals (EFIP). This is an explicit nonparty political collaboration of the national associations across the EU – it does not, therefore, include trade specific, or regional organizations. The forum targets cross-border issues arising for the European self-employed, lobbying the European Parliament and advocating for ease of movement across EU borders – even in cases where this stands in contrast with trade unions. EFIP also conducts research into the rise of self-employment across the EU (Leighton and Brown, 2013).

4.2 SMarteu

Smarteu is a cooperative supporting all freelancers, with an aim at creating a shared platform for entrepreneurship that can help to reduce isolation and precariousness for members, on the basis of pooling economic means, risks, and benefits. It is a not-for-profit organization, set up in 1998. Members are stakeholders and come from across a variety of sectors, and economic backgrounds. Although originally Belgian based, Smarteu operate across the European Union and have 170 full time employees in Belgium and 85,000 members in Belgium, France, Spain, Sweden, Italy, the Netherlands, Germany, Austria and Hungary.³

-

³http://smart-eu.org/about/

5. Membership Data and Characteristics of the Self-Employed

Below are tables, with detailed membership data, on the profiles of the self-employed members of IPSE in the UK (the Association of Independent Professionals and the Self-Employed) and CIPA (Croatian Independent Professionals Association). The tables provide a comparison with Eurostat data on the profile of the self-employed in the UK and Croatia, to assess who is not represented by these large national associations, and who is. It is clear, from the data below, that the members of both IPSE and CIPA differ dramatically in characteristics from each other, and from their respective, country-wide population of self-employed individuals. This raises questions both about who in the self-employed community (e.g. by gender, age, occupation, precarity) is represented and organized, and who is excluded, and why. The majority of associations do not yet have aggregate data for their members which has been collated and made available publicly, hence for this report only CIPA and IPSE are listed below. Please see the method note for details of the collection of this data.

Croatia	Gender		Location Age		Education Occupation				
	Male	Female	Zagreb Based?	24-32	35-49	Degree or Higher	Full-Time	Student	Highest Profession
CIPA ⁴ Members (2015)	51.19%	48.51%	45.83%	49.05%	32.26%	72%	54.25%	8.35%	Multimedia and Design – 36%
Total Self- Employed ⁵	68.42%	31.58%	-	55.63%		23.19%	88.08%	-	-
Total Solo Self- Employed ⁵	67.69%	32.31%	-	64.91%		15.72%	79.87%	-	-

⁴ Link to data: https://infogram.com/freelancing-in-croatia-2015-1gk9vp10wyr8m4y

⁵ Data is sourced from Eurostat; Self-employment by sex, age and occupation (1000): https://appsso.eurostat.ec.europa.eu/nui/show.do?dataset=lfsq_esgais&lang=en_

United Kingdom	Gender		Age	Education		Full-Time	Occupation
Kinguoiii	Male	Female	40-59	50-59	Degree or Higher	Full-Time	Highest Profession
IPSE ⁶ Members	88%	12%	70%	32%	56%	99%	IT and Telecommunications 63%
Total Self- Employed ⁵	67.08%	32.92%	55.98%	28.38%	42.37%	74.61%	-
Total Solo Self- Employed ⁵	65.96%	34.04%	54.27%	27.2%	41.45%	71.7%	-

_

⁶ Jenkins (2016), IPSE Membership Typology

6. Spotlight: Key Ideas and Case Studies

Dependent Self-Employment in Italy Italy is a particularly interesting case study in Europe, due to the high proportions of dependent self-employed (over 10% of the working population). This brings a new and grey area into focus as the status of the dependent self-employed is often ambiguous in law and therefore rights to union or association membership may be called into question. How (if at all) are they organizing or being represented in government and what barriers might they face to collective action? (Navajas-Romero et al., 2017)

Benelux Freelancers

The Netherlands and Belgium have far and away the most interest groups (Belgium alone has over 140) concerned with the rights of the self-employed. Many of these are linked to political groups or have religious roots, however an increasing number of cross sectoral organizations are moving away from such affiliations. However, which groups of self-employed workers do they represent? Many, for example, focus on liberal professions or highly skilled independent professionals. This is unsurprising – the Netherlands has the highest proportion of 'IPros' in the working population anywhere in Europe! But who is then excluded from IPro interest groups? (Leighton and Brown, 2013)

Precarious Work

solo self-employed are often The considered atypical workers, but it is also worth considering that self-employment can be highly precarious work. Individual agency of the self-employed should be considered within the context of precarious work. Can both high and low paid/skilled self-employment be considered precarious? Are the precarious selfemployed agency poor? What are the issues with organizing and representing precarious workers and what kinds of organizations might be able to achieve this?

Alternative Forms of Organization

In addition to organizations, unions and associations, the role of the web, blogs, and online forums now represent an important form of organization, networking and support. Many self-employment associations recognise this and like UNIZO, for example, facilitate web based communities.

https://www.unizo.be/projecten/love-be-free-freelance-netwerk-voor-zelfstandige-dienstverleners

Other 'alternate' forms of organization include coworking and cooperatives. The former in particular, is set up by organizations such as IPSE which offer hot desking memberships (at various locations), and SMarteu. For research conducted into coworking by CIPA (Croatia) see below.

https://infogram.com/coworkingmrf-0624

https://infogram.com/coworking-spaces

It is certainly worth considering the implications of alternative forms or spaces of organization beyond associations, interest groups and unions, and how these give agency to workers who might be excluded from traditional collective bargaining and support, particularly given the increasingly digital nature of work and its relevance for those self-employed who work primarily from a 'home office'.

7. Further Research

Drawing on the academic literature, key ideas, data, and meta-data analysed for this report, we conclude with relevant and specific research questions for future development of the field of organization and collective action of the self-employed.

- ✓ How can we define what is 'effective' and 'useful' organization for the self-employed?

 How might the needs and desires of the self-employed differ in this regard, from employees?
- ✓ Is the collective 'voice' of the self-employed better strengthened as a part of a more diverse, inter-sectoral organization such as a trade union, or an association/ cooperative specifically supporting entrepreneurs? Which might be better suited to meeting the needs and desires of home-based businesses, in particular?
- ✓ Are home-based businesses organizing/being organized? If so, through which organizations, spaces or mediums?
- ✓ Do organizations that represent SME's sufficiently represent the concerns of the solo self-employed or micro-businesses?
- ✓ How do spatial, cultural, industrial and legal differences influence the representation of the self-employed across place, space and Europe?
- ✓ In which regions or countries are the solo self-employed particularly organized?
- ✓ Why do cross sectoral organizations such as IPSE in the United Kingdom attract a certain membership profile (e.g. male, highly skilled, older individuals)? How does this compare to other European countries and organizations? How have the member organizations of EFIP evolved differently across the EU?
- ✓ How does gender interact with the agency (both collective and individual) of the selfemployed?

8. Appendix A: Method Note

The methods used in this project involved literature searches using SCOPUS and Google Scholar (see below for complete search terms), the compilation of an endnote library, and online searches to identify relevant organizations through their websites and https://www.eurofound.europa.eu/. Information and meta-data on organizations were collated from internet sources, and some organizations were subsequently contacted by email to request data or further information for inclusion in the report.

In Section 5, aggregate population estimate data were accessed through Eurostat; the metadata for these dataset series can be found here: https://ec.europa.eu/eurostat/statistics-explained/index.php/EU_labour_force_survey_-_methodology. The data for IPSE (United Kingdom) were drawn from their membership typology, and the data for CIPA (Croatia) can be found here: https://infogram.com/freelancing-in-croatia-2015-1gk9vp10wyr8m4y. Both organizations conducted in-house research into their members characteristics and compiled aggregate statistics made available online.

8.1 Search Terms

8.1.1 Scopus

- Structure and agency AND economic geography
- Worker agency
- Trade union AND collective agency
- Trade union OR collective agency AND self-employed OR self employment OR self employment
- Trade union OR professional association AND self-employed OR self employed OR selfemployment OR self employment
- Trade union OR professional association AND contingent OR non-standard OR atypical
- Trade union OR professional association AND precarious
- Trade union OR professional association AND home based business (no results)

8.1.2 Google Scholar

- Organization of home based businesses
- Organization of homeworkers
- Organizing homeworkers

9. Appendix B: Literature & Resources

9.1 Academic Literature

- 9.1.1 Organization of Entrepreneurs and the Self-Employed
- APITZSCH, B., RUINER, C. & WILKESMANN, M. 2016. Traditional and new intermediary actors in the labor markets of the highly-skilled solo self-employed. *Industrielle Beziehungen*, 23, 477-497.
- BARREIRO, E. & RAVIX, J. T. 2008. Economic change and the organization of industry: Is the entrepreneur the missing link? *Powerful Finance and Innovation Trends in a High-Risk Economy*. Palgrave Macmillan.
- BENGTSSON, E. 2016. Social dumping cases in the Swedish Labour Court in the wake of Laval, 2004–2010. *Economic and Industrial Democracy*, 37, 23-42.
- BERNACIAK, M. 2016. Polish trade unions and social dumping debates: between a rock and a hard place. *Transfer*, 22, 505-519.
- BIANCHI, Á. 2007. Entrepreneurs and collective action: Notes for a relational approach to associativism. *Revista de Sociologia e Politica*, 117-129.
- CRANFORD, C., FUDGE, J., TUCKER, E. & VOSKO, L. F. 2005. *Self-employed workers organize: Law, policy, and unions,* McGill-Queen's University Press.
- DONINI, A., FORLIVESI, M., ROTA, A. & TULLINI, P. 2017. Towards collective protections for crowdworkers: Italy, Spain and France in the EU context. *Transfer*, 23, 207-223.
- DRUKER, J. 2007. Industrial relations and the management of risk in the construction industry. *People and Culture in Construction: A Reader.* Taylor & Francis Group.
- FEIOCK, R. C. & CARR, J. B. 2000. Incentives, entrepreneurs, and boundary change: A collective action framework. *Urban Affairs Review*, 36, 382-405.
- FELSTEAD, A. 1991. The social organization of the franchise: A case of 'controlled self-employment'. Work Employment & Society, 5, 37-57.
- HAAKE, G. 2017. Trade unions, digitalisation and the self-employed inclusion or exclusion? *Transfer*, 23, 63-66.
- HAIVEN, L. 2006. Expanding the union zone: Union renewal through alternative forms of worker organization. *Labor Studies Journal*, 31, 85-116.
- HEERY, E. 2009. Trade unions and contingent labour: Scale and method. *Cambridge Journal of Regions, Economy and Society*, **2**, 429-442.
- HOLST, H., AUST, A. & PERNICKA, S. 2008. Collective representation of interests in a strategic dilemma Atypical employees and the "threefold crisis" of the labor unions. *Zeitschrift fur Soziologie*, 37, 158-176.
- KAMERADE, D. & BURCHELL, B. 2004. Teleworking and participatory capital: Is teleworking an isolating or a community-friendly form of work? *European Sociological Review*, 20, 345-361.
- KONG, L. 2011. From precarious labor to precarious economy? Planning for precarity in Singapore's creative economy. *City, Culture and Society, 2*, 55-64.
- KOUTSOU, S. & VOUNOUKI, E. 2012. Collective action and innovation in rural areas: An efficient dialogue. A case study of Greece. *Ager*, 85-106.
- LÜCKING, S. & PERNICKA, S. 2008. The fight for » Intellectual property rights « The example of the European directive on software patents. SWS Rundschau, 48, 432-452.
- MANN, G. 2002. Class consciousness and common property: The international fishermen and allied workers of America. *International Labor and Working-Class History*, 141-160.

- MCCRYSTAL, S. 2014. Collective bargaining beyond the boundaries of employment: A comparative analysis. *Melbourne University Law Review*, 37, 662-698.
- MOLTRASIO, A. 2000. Point of view of the entrepreneurs. *Giornale italiano di medicina del lavoro ed ergonomia,* 22, 171-173.
- NAVAJAS-ROMERO, V., MACARMEN, L. M. & ARIZA-MONTES, A. 2017. Dependent selfemployed workers in Europe. *CIRIEC-Espana Revista de Economia Publica, Social y Cooperativa*, 89, 167-198.
- OSNOWITZ, D. 2007. Individual needs versus collective interests: Network dynamics in the freelance editorial association. *Qualitative Sociology*, 30, 459-479.
- PERNICKA, S. 2005. The evolution of union politics for atypical employees: A comparison between German and Austrian trade unions in the private service sector. *Economic and Industrial Democracy*, 26, 205-228.
- PERNICKA, S. 2006. Organizing the self-employed: Theoretical considerations and empirical findings. *European Journal of Industrial Relations*, 12, 125-142.
- PERNICKA, S. & MÜHLBERGER, U. 2009. Dependent self-employment in the insurance industry. New conflicts within traditional industrial relations structures. *Zeitschrift fur Personalforschung*, 23, 28-46.
- PERNICKA, S. & REICHEL, A. 2014. An institutional logics approach to the heterogeneous world of highly skilled work. *Employee Relations*, 36, 235-253.
- PRÜGL, E. & TINKER, I. 1997. Microentrepreneurs and homeworkers: Convergent categories. *World Development*, 25, 1471-1482.
- SALAMON, E. 2016. E-Lancer Resistance: Precarious freelance journalists use digital communications to refuse rights-grabbing contracts. *Digital Journalism*, 4, 980-1000.
- SANYAL, B. 1991. Organizing the self-employed: the politics of the urban informal sector. *International Labour Review,* 130, 39-56.
- SAUNDRY, R., ANTCLIFF, V. & STUART, M. 2006. 'It's more than who you know' Networks and trade unions in the audio-visual industries. *Human Resource Management Journal*, 16, 376-392.
- SAUNDRY, R., STUART, M. & ANTCLIFF, V. 2007. Broadcasting discontent Freelancers, trade unions and the Internet. *New Technology, Work and Employment*, 22, 178-191.
- SAUNDRY, R., STUART, M. & ANTCLIFF, V. 2012. Social Capital and Union Revitalization: A Study of Worker Networks in the UK Audio-Visual Industries. *British Journal of Industrial Relations*, 50, 263-286.
- SCHAPER, M. T. & LEWER, J. 2010. Contemporary developments in australian trade practices and their implications for industrial relations. *Journal of Industrial Relations*, 52, 27-42.
- SIEGMANN, K. A. & SCHIPHORST, F. 2016. Understanding the globalizing precariat: From informal sector to precarious work. *Progress in Development Studies*, 16, 111-123.
- TOMASCIN, M. 1993. Wages materialisation and main determining factors of wage level in entrepreneurial organizations. *Ekonomicky Casopis*, 41, 210-217.
- VOSKO, L. F. 2005. The precarious status of the artist: Freelance editors' struggle for collective bargaining rights. *Self-Employed Workers Organize: Law, Policy, and Unions.* McGill-Queen's University Press.
- WALBY, K. 2009. Joint Review. Work, Employment and Society, 23, 377-380.
- WEBSTER, E. & BISCHOFF, C. 2011. New actors in employment relations in the periphery: Closing the representation gap amongst micro and small enterprises. *Relations Industrielles*, 66, 11-33.

- 9.1.2 Organization of Contingent, Non-Standard and Atypical Workers
- BERGSTRÖM, O. & STYHRE, A. 2010. Irish Butchers Rather than Irish Meat: Trade Union Responses to Agency Work in Sweden. *Journal of Industrial Relations*, 52, 477-490.
- BOOTH, A. L. & FRANCESCONI, M. 2003. Union coverage and non-standard work in Britain. *Oxford Economic Papers*, 55, 383-416.
- BROWN, T. 2009. As easy as ABC? Learning to organize private child care workers. *Labor Studies Journal*, 34, 235-251.
- BURGESS, J. 2000. Globalization, non-standard employment and Australian trade unions. *Asia Pacific Business Review*, 6, 110-113.
- BURRONI, L. & PEDACI, M. 2014. Collective bargaining, atypical employment and welfare provisions: The case of temporary agency work in Italy. *Stato e Mercato*, 169-193.
- CAMPBELL, I. 1996. Casual employment, labour regulation and australian trade unions. *Journal of Industrial Relations*, 38, 571-599.
- CELLA, G. P. 2012. The representation of non-standard workers. Theory and culture of collective bargaining1. *Transfer: European Review of Labour and Research*, 18, 171-184.
- CONLEY, H. & STEWART, P. 2008. Representing fixed-term workers: The anatomy of a trade union campaign. *Employee Relations*, 30, 515-533.
- DÄUBLER, W. 2016. Growing lack of protection in labour law? *Industrielle Beziehungen,* 23, 236-247.
- DAVIDSSON, J. B. & EMMENEGGER, P. 2013. Insider-Outsider Dynamics and the Reform of Job Security Legislation. *The Politics of the New Welfare State*. Oxford University Press.
- DEAN, D. 2012. The relevance of ideas in a union's organization of contingent workers: 'Here come the fairy people!'. *Work, Employment and Society,* 26, 918-934.
- DONINI, A., FORLIVESI, M., ROTA, A. & TULLINI, P. 2017. Towards collective protections for crowdworkers: Italy, Spain and France in the EU context. *Transfer*, 23, 207-223.
- DURAZZI, N. 2017. Inclusive Unions in a Dualized Labour Market? The Challenge of Organizing Labour Market Policy and Social Protection for Labour Market Outsiders. *Social Policy and Administration*, 51, 265-285.
- FRANCESCONI, M. & GARCIA-SERRANO, C. 2004. Unions and flexible employment in Britain and Spain: A descriptive note. *Industrial Relations*, 43, 874-882.
- GALL, G. 2010. Sex worker collective organization: Between advocacy group and labour union? *Equality, Diversity and Inclusion: An International Journal*, 29, 289-304.
- GALLIN, D. 2001. Propositions on trade unions and informal employment in times of globalisation. *Antipode*, 33, 547-548.
- GOSLINGO, S. & SVERKE, M. 2003. Atypical work and trade union membership: Union attitudes and union turnover among traditional vs atypically employed union members. *Economic and Industrial Democracy*, 24, 290-312.
- HAIVEN, L. 2006. Expanding the union zone: Union renewal through alternative forms of worker organization. *Labor Studies Journal*, 31, 85-116.
- HAYTER, S., FASHOYIN, T. & KOCHAN, T. A. 2011. Collective bargaining for the 21st century. *Journal of Industrial Relations*, 53, 225-247.
- HEERY, E. 2005. Sources of change in trade unions. *Work, Employment and Society,* 19, 91-106.

- HEERY, E. 2009. Trade unions and contingent labour: Scale and method. *Cambridge Journal of Regions, Economy and Society*, 2, 429-442.
- HENNEKAM, S. & BENNETT, D. 2017. Creative industries work across multiple contexts: common themes and challenges. *Personnel Review*, 46, 68-85.
- HOLST, H., AUST, A. & PERNICKA, S. 2008. Collective representation of interests in a strategic dilemma Atypical employees and the "threefold crisis" of the labor unions. *Zeitschrift fur Soziologie*, 37, 158-176.
- MACKENZIE, R. 2009. Union responses to restructuring and the growth of contingent labour in the Irish telecommunications sector. *Economic and Industrial Democracy*, 30, 539-563.
- MACKENZIE, R. 2010. Why do contingent workers join a trade union? Evidence from the irish telecommunications sector. *European Journal of Industrial Relations*, 16, 153-168.
- NISSIM, G. & DE VRIES, D. 2014. Permanent liminality: The impact of non-standard forms of employment on workers' committees in Israel. *International Labour Review*, 153, 435-454.
- PERNICKA, S. 2005. The evolution of union politics for atypical employees: A comparison between German and Austrian trade unions in the private service sector. *Economic and Industrial Democracy*, 26, 205-228.
- SCHNABEL, C. 2016. Trade unions in full retreat? Myths, facts, and challenges. *Wirtschaftsdienst*, 96, 426-432.
- SIGNORETTI, A. & PULIGNANO, V. 2016. Strategies of Italian Unions, flexibility systems and regulation of atypical work. *Stato e Mercato*, 215-240.
- SIMMS, M. & DEAN, D. 2015. Mobilising contingent workers: An analysis of two successful cases. *Economic and Industrial Democracy*, 36, 173-190.
- WEBSTER, E. & BISCHOFF, C. 2011. New actors in employment relations in the periphery: Closing the representation gap amongst micro and small enterprises. *Relations Industrielles*, 66, 11-33.

9.1.3 Organization of Precarious Workers

- ALBERTI, G., HOLGATE, J. & TAPIA, M. 2013. Organizing migrants as workers or as migrant workers? Intersectionality, trade unions and precarious work. *International Journal of Human Resource Management*, 24, 4132-4148.
- BERGSTRÖM, O. & STYHRE, A. 2010. Irish Butchers Rather than Irish Meat: Trade Union Responses to Agency Work in Sweden. *Journal of Industrial Relations*, 52, 477-490.
- BOUFFARTIGUE, P. 2008. Trade-unions and precariousness Precarious employment and collective action. A challenge for trade-unions. *Travail et Emploi*, 33-43+85.
- BROWN, T. 2009. As easy as ABC? Learning to organize private child care workers. *Labor Studies Journal*, 34, 235-251.
- BURGESS, J., CONNELL, J. & WINTERTON, J. 2013. Vulnerable workers, precarious work and the role of trade unions and HRM. *International Journal of Human Resource Management*, 24, 4083-4093.
- CALAVIA, M. Á. G. 2013. Conventional regulation, union action and atypical employees: The case of the cleaning services industry in Valencia. *Papers*, 98, 505-525.
- CHUN, J. J. 2016. Organizing across divides: Union challenges to precarious work in Vancouver's privatized health care sector. *Progress in Development Studies*, 16, 173-188.

- COSTA, H. A. 2017. Trade unions and socio-labour actors in the context of austerity: From the voluntarism of protests to the fear of alliances. *Analise Social*, 52, 662-688.
- CROUCH, C. 2000. The snakes and ladders of twenty-first-century trade unionism. *Oxford Review of Economic Policy*, 16, 70-83.
- FINE, J. 2015. Alternative labour protection movements in the United States: Reshaping industrial relations? *International Labour Review*, 154, 15-26.
- GALLIN, D. 2001. Propositions on trade unions and informal employment in times of globalisation. *Antipode*, 33, 547-548.
- GIORGI, A. & CARUSO, L. 2016. The collective action of precarious workers: Symbolic production, collective identities, the relationship with trade unions and politics. A comparison between Italy and Spain. *OBETS*, 10, 67-95.
- HAMMER, N. 2010. Cross-border cooperation under asymmetry: The case of an interregional trade union council. *European Journal of Industrial Relations*, 16, 351-367.
- HARDY, J. A. 2017. (Re)conceptualising precarity: institutions, structure and agency. *Employee Relations*, 39, 263-273.
- HEERY, E. 2015. Unions and the organizing turn: Reflections after 20 years of Organizing Works. *Economic and Labour Relations Review*, 26, 545-560.
- HENNEKAM, S. & BENNETT, D. 2017. Creative industries work across multiple contexts: common themes and challenges. *Personnel Review*, 46, 68-85.
- HODDER, A. & KRETSOS, L. 2015. *Young workers and trade unions: A global view*, Palgrave Macmillan.
- HYMAN, R. & GUMBRELL-MCCORMICK, R. 2017. Resisting labour market insecurity: Old and new actors, rivals or allies? *Journal of Industrial Relations*, 59, 538-561.
- KEUNE, M. 2015. Shaping the future of industrial relations in the EU: Ideas, paradoxes and drivers of change. *International Labour Review*, 154, 47-56.
- KEUNE, M. 2015. Trade unions, precarious work and dualisation in Europe. *Non-Standard Employment in Post-Industrial Labour Markets: An Occupational Perspective.* Edward Elgar Publishing Ltd.
- KNOTTER, A. 2017. Justice for Janitors Goes Dutch. Precarious Labour and Trade Union Response in the Cleaning Industry (1988-2012): A Transnational History. *International Review of Social History*, 62, 1-35.
- KONG, L. 2011. From precarious labor to precarious economy? Planning for precarity in Singapore's creative economy. *City, Culture and Society,* 2, 55-64.
- LEDWITH, S. 2012. Gender politics in trade unions. The representation of women between exclusion and inclusion. *Transfer: European Review of Labour and Research*, 18, 185-199.
- LEITE, M. P. & DUAIBS, R. 2017. Cooperatives and productive internationalization: A new challenge. *Sociologia e Antropologia*, 7, 521-543.
- MARSHALL, A. 2006. Structure of employment, unemployment and political orientation: Effects on the trade union affiliation. *Desarrollo Economico*, 46, 173-188.
- MARTÍNEZ LUCIO, M., MARINO, S. & CONNOLLY, H. 2017. Organizing as a strategy to reach precarious and marginalised workers. A review of debates on the role of the political dimension and the dilemmas of representation and solidarity. *Transfer*, 23, 31-46.
- MORRIS, J. & HINZ, S. 2017. Free automotive unions, industrial work and precariousness in provincial Russia. *Post-Communist Economies*, 29, 282-296.
- MROZOWICKI, A., KAROLAK, M. & KRASOWSKA, A. 2016. Between commitment and indifference: Trade unions, young workers and the expansion of precarious

- employment in Poland. *Labour and Social Transformation in Central and Eastern Europe: Europeanization and Beyond.* Taylor and Francis.
- MROZOWICKI, A., KRASOWSKA, A. & KAROLAK, M. 2015. 'Stop the Junk Contracts!' Young Workers and Trade Union Mobilisation against Precarious Employment in Poland. *Young Workers and Trade Unions: A Global View.* Palgrave Macmillan.
- MROZOWICKI, A., ROOSALU, T. & SENČAR, T. B. 2013. Precarious work in the retail sector in Estonia, Poland and Slovenia: Trade union responses in a time of economic crisis. *Transfer: European Review of Labour and Research*, 19, 267-278.
- PULIGNANO, V., ORTÍZ GERVASI, L. & DE FRANCESCHI, F. 2016. Union responses to precarious workers: Italy and Spain compared. *European Journal of Industrial Relations*, 22, 39-55.
- SALAMON, E. 2016. E-Lancer Resistance: Precarious freelance journalists use digital communications to refuse rights-grabbing contracts. *Digital Journalism*, 4, 980-1000.
- STAN, S., HELLE, I. & ERNE, R. 2015. European collective action in times of crisis. *Transfer:* European Review of Labour and Research, 21, 131-139.
- THORNLEY, C., JEFFERYS, S. & APPAY, B. 2010. Globalization and precarious forms of production and employment: Challenges for workers and unions, Edward Elgar Publishing Ltd.
- VOGIATZOGLOU, M. 2015. Workers' transnational networks in times of austerity: Italy and Greece. *Transfer: European Review of Labour and Research*, 21, 215-228.
- VOSKO, L. F. 2005. *Precarious Employment: Understanding labour market insecurity in Canada*, McGill-Queen's University Press.
- WRIGHT, C. F. 2013. The response of unions to the rise of precarious work in Britain. *Economic* and Labour Relations Review, 24, 279-296.
- YUN, A. 2011. Building collective identity: Trade union representation of precarious workers in the south korean auto companies. *Labour, Capital and Society,* 44.

9.1.4 Homeworkers and Collective Action

- ALLEN, S. 1982. Domestic production and organizing for change. *Economic and Industrial Democracy*, 3, 381-411.
- BERGAN, R. 2009. Women home-based workers organizing for economic rights: Case studies from Bulgaria and Turkey. *Gender and Development*, 17, 219-229.
- BROCKLEHURST, M. 2001. Power, identity and new technology homework: Implications for 'new forms' of organizing. *Organization Studies*, 22, 445-466.
- BURCHIELLI, R., BUTTIGIEG, D. & DELANEY, A. 2008. Organizing homeworkers: The use of mapping as an organizing tool. *Work, Employment and Society,* 22, 167-180.
- EATON, J. & DAGG, A. 2004. Organizing homeworkers in Toronto's garment industry. *Living Wage Movements: Global Perspectives.* Routledge Taylor & Francis Group.
- KAMERADE, D. & BURCHELL, B. 2004. Teleworking and participatory capital: Is teleworking an isolating or a community-friendly form of work? *European Sociological Review*, 20, 345-361.
- PRÜGL, E. & TINKER, I. 1997. Microentrepreneurs and homeworkers: Convergent categories. *World Development,* 25, 1471-1482.

- 9.1.5 Structure and Agency in Economic Geography
- BOGGS, J. S. & RANTISI, N. M. 2003. The 'relational turn' in economic geography. *Journal of Economic Geography*, 3, 109-116.
- CASTREE, N. 2007. Labour geography: A work in progress. *International Journal of Urban and Regional Research*, 31, 853-862.
- CHIASSON, M. & SAUNDERS, C. 2005. Reconciling diverse approaches to opportunity research using the structuration theory. *Journal of Business Venturing*, 20, 747-767.
- CHOUINARD, V. 1997. Structure and agency: Contested concepts in human geography. *Canadian Geographer*, 41, 363-377.
- COE, N. M. 2013. Geographies of production III: Making space for labour. *Progress in Human Geography*, 37, 271-284.
- COVERDILL, J. E. & OULEVEY, P. 2007. Getting contingent work: Insights into on-call work, matching processes, and staffing technology from a study of substitute teachers. *Sociological Quarterly*, 48, 533-557.
- DE ALMEIDA, J. G. 2015. From unemployment to self-employment: Structure and agency of inequalities. *Revista Brasileira de Orientacao Profissional*, 16, 231-241.
- DÍAZ GARCÍA, M. C. & CARTER, S. 2009. Resource mobilization through business owners' networks: Is gender an issue? *International Journal of Gender and Entrepreneurship*, 1, 226-252.
- GORTON, M. 2000. Overcoming the structure agency divide in small business research. *International Journal of Entrepreneurial Behaviour & Research*, **6**, 276-292.
- HANSEN, F. 1997. Theory and explanation structure and agency in economic geography. *Geographica Hafniensia*, C7, 37-43.
- HASTINGS, T. 2016. Moral Matters: De-Romanticising Worker Agency and Charting Future Directions for Labour Geography. *Geography Compass*, 10, 293-304.
- MROZOWICKI, A., PULIGNANO, V. & VAN HOOTEGEM, G. 2010. Worker agency and trade union renewal: The case of Poland. *Work, Employment and Society*, 24, 221-240.
- PLUMMER, P. & SHEPPARD, E. 2006. Geography matters: Agency, structures and dynamics at the intersection of economics and geography. *Journal of Economic Geography*, 6, 619-637.
- SWEENEY, B. & HOLMES, J. 2013. Problematizing Labour's Agency: Rescaling Collective Bargaining in British Columbia Pulp and Paper Mills. *Antipode*, 45, 218-237.
- WARREN, A. 2014. Working culture: The agency and employment experiences of nonunionized workers in the surfboard industry. *Environment and Planning A,* 46, 2300-2316.
- WORTH, N. 2016. Feeling precarious: Millennial women and work. *Environment and Planning D: Society and Space*, 34, 601-616.

9.2 Other Resources

9.2.1 Data Sources

- EUROSTAT 2017. Employed persons working from home as a percentage of the total employment, by sex, age and professional status (%). Luxembourg. [Available Online: https://appsso.eurostat.ec.europa.eu/nui/show.do?dataset=lfsa_ehomp&lang=en]
- EUROSTAT 2017. Self-employment by sex, age and occupation (1000). Luxembourg. [Available Online:
 - https://appsso.eurostat.ec.europa.eu/nui/show.do?dataset=lfsq_esgais&lang=en]

9.2.2 Reports

- JENKINS, K. 2016. IPSE Membership Typology. *IPSE The Association of Independent Professionals and the Self Employed* (ed.). London.
- LEIGHTON, P. & BROWN, D. 2013. Future Working: The Rise of Europe's Independent Professionals (iPros). *In: EFIP European Forum of Independent Professionals & Professional Contractors Group Ltd.* (ed.). London.
- LEPANJUURI, K., WISHART, R. & CORNICK, P. 2018. The Characteristics of Those in the GIG Economy. *In:* DEPARTMENT FOR BUSINESS, ENERGY & INDUSTRIAL STRATEGY. (ed.). London.
- SPOONER, D. 2013. Challenges and Experiences in Organizing Home-Based Workers in Bulgaria. *In:* BRENDA, L. WIEGO (ed.) *WIEGO Organizing Brief No 7.*